

For Immediate Release

Contact:

Sherri Robinson Lloyd 716.835.7000 ext 239 slloyd@BuffaloFilter.com

# Buffalo Filter Launches PlumePen® Elite Surgical Plume Evacuation Pencil Pushing the boundaries through Design Innovation

Lancaster, NY (October 20, 2014) – Pushing the boundaries through design innovation, Buffalo Filter is pleased to announce our next generation surgical plume evacuation pencil, PlumePen® Elite. Featuring a compact, ultra slim, ergonomic design that is significantly smaller (up to 46%) than competitive electrosurgical smoke evacuation pencils, PlumePen Elite offers surgeons the comfort and advance feature set they demand.

"PlumePen Elite changes the standard for surgical smoke evacuation pencils," states Joe Lynch, Vice President of Sales and Marketing. "Elite was designed with surgeon input and feedback. The advanced product design features the slimness and comfort surgeons are demanding and delivers a unique set of features unmatched by competitive electrosurgical pencils."

#### **Features and Benefits:**

## Powerfully Compact and Ultra Slim

- Similar in size to standard electrosurgical pencils
- Significantly smaller (up to 46%) than competitive electrosurgical surgical smoke pencils

## Adjustable Capture Port

 Offers customized placement for optimum visibility and effective plume capture regardless of blade length

### Over-Molded Button Design

 One piece over-molded button design limits fluid ingress aiding in the prevention of sticking buttons

#### Full Blade Reveal

Offers exceptional visibility at the surgical site

#### Over-Molded Cradle Design

o Provides improved grip and comfort

#### Up to 25% More Flow

Provides more flow than competitive electrosurgical smoke evacuation pencils

## 360 Degree Swivel

Allows for fluid hand movement and free range of motion

## • Simple Connectivity

o Easily connects to most surgical plume evacuators and ESU generators

#### Wire Management

- o Seamless integration of ESU wire and tubing
- o Provides organized cord management on the sterile field

#### • Light, Flexible Tubing

o Aids in reducing pull, hand fatigue, and tension on the wrist

#### **About Buffalo Filter**

Buffalo Filter is a world leading medical device manufacturer and supplier of surgical smoke plume evacuation equipment. Our products are used to evacuate and filter hazardous smoke plume and/or aerosols created during over 95% of all surgical procedures. Proven to contain toxic gases, live cellular material (including blood fragments) and viruses, this plume may also cause respiratory and eye irritation or nausea in healthcare professionals and may create visual problems for the surgeon.

Contact Buffalo Filter world headquarters, at: 5900 Genesee Street, Lancaster, New York;

Phone: 716.835.7000; Fax: 716.835.3414; Website: buffalofilter.com

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

###