



**For Immediate Release**

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## **Buffalo Filter Unveils New Logo Signaling Integration into Filtration Group**

Buffalo Filter LLC unveils a new brand identity symbolizing its continued growth and transformation as part of Filtration Group.

“We have modified our logo to be in sync with who we are, where we are going and to better symbolize a dynamic future as part of Filtration Group” states Samantha Bonano, President and CEO, Buffalo Filter. “While the logo is changing to better communicate who the company is today, Buffalo Filter’s core mission remains the same - to improve healthcare safety through the management of environmental risks and become a recognized brand in surgical safety”.

The launch of our new brand logo kicks-off a new era at Buffalo Filter that speaks to who we are as a company and signifies our exciting integration into the Filtration Group Life Sciences Division, where healthcare and innovation meet.

### **About Buffalo Filter**

For over 25 years, Buffalo Filter has been a globally recognized brand in surgical safety. Dedication to improving healthcare safety and a strong commitment to quality, inspired the launch of cutting edge innovations in surgical smoke evacuation and laparoscopic surgery solutions.

Buffalo Filter’s world renowned education program has changed the way the global healthcare community sees surgical smoke. Join some of the most prestigious organizations in becoming smoke free by partnering with Buffalo Filter on a customized “Clear the Air” program.

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